



London Technology Network
Ideas into Action

Accessing unique expertise via LTN Technology Matching *Engineering*



Otodio
Universal Eyes-Free Documents

UniS
University of Surrey

Engineering

Digital media company Otodio Limited had a tricky request for London Technology Network (LTN): they needed an expert with skills in both engineering *and* linguistics to develop their latest product. The request was sent out to the LTN's network of academic contacts, a process that quickly uncovered the perfect partner at the University of Surrey.

London-based digital media company Otodio Limited may be small, but they think big. The business has already created a universal system that enables users to listen to printed publications, but needed help developing the software's linguistic performance. After attending an LTN networking event on digital media, Otodio's Peter Bond made contact with LTN Technology Consultant Matt Schofield. "We're a tiny company, and in half a dozen areas we're doing cutting edge work," Peter Bond said. "So it's not really practical to have all of that expertise employed ourselves. There are various areas where we need help, and looking into the academic environment is one sensible starting point." LTN's Matt Schofield submitted Bond's technology request to a broad network of researchers and academics, spanning institutions across London and the South-East. Richard Bowden of the University of Surrey knew just the person for the job – a researcher named Jon Pincas. Pincas called Bond and they started working together almost immediately. "The response came back very quickly and has proved to be very useful," Bond said. "He's been outstanding." For Pincas, he's found a challenging outlet for his unique skills. "The work is constantly changing to adapt to the needs of the company – but it's nice to be part of the process," Pincas said, who is continuing to develop the company's novel product. "It's an interesting job and it's a good team."

For more information on LTN and how we can help your business, contact:

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